

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, SE
Carole Mundy
Washington, DC 20003

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
52741-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1562

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	52741	09803217

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	5a Billboard	5:30 AM-6:00 AM	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 5:40 AM 5a Billboard 5:30 AM-6:00 AM :30 USATV02H \$750.00 NM									
9	10/01/12	10/01/12	The Price is Right	11:00 AM-12:00 PM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 10:58 AM The Price is Right 11:00 AM-12:00 PM :30 PRATV12- 19H \$1,600.00 NM									
11	10/01/12	10/01/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 12:26 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USATV02H \$1,200.00 NM									
15	10/01/12	10/01/12	4p Local 12 News at Four	4:30 PM-5:00 PM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 4:38 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 PRATV12- 19H \$1,200.00 NM									
22	10/01/12	10/01/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 11:49 PM Letterman 11:35 PM-12:35 XM :30 USATV02H \$750.00 NM									

Total Spots **5**

Payment Terms 30 Days

Gross Total **\$5,500.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
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<u>Agency Commission</u>	\$825.00
<u>Net Amount Due</u>	\$4,675.00

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